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CELLTRUST CORPORATION LAUNCHES WORLDWIDE AVAILABILITY OF SECURESMS™ GATEWAY AT MOBILE WORLD CONGRESS 2008

Mobile Security Experts Launch First SecureSMS Gateway to Supply Growing Commercial Demand for Innovative, Multi-faceted Mobile Software & Services

SCOTTSDALE, ARIZ. – February 6, 2008 – CellTrust Corporation (www.celltrust.com), a leading provider of mobile software and services for the secure and trusted exchange of information on mobile devices, today announced that its CellTrust SecureSMS™ Gateway is immediately available for worldwide distribution and implementation. CellTrust's SecureSMS Gateway, which will be demonstrated at the Mobile World Congress 2008 Showstoppers Event* on February 10 in Barcelona, Spain, allows businesses to exchange critical information with customers in a trusted environment on the mobile device. Setting itself apart from consumer-grade SMS, the Company's SecureSMS Gateway gives the message sender the ability to confirm when text messages are delivered and/or read via a highly encrypted, tamper-proof transfer process with no size limitations along with remote wipe functionality that ensures users can wipe the handset if it is lost or stolen.

Government agencies as well as businesses in financial services/banking, education, travel and the mobile advertising/marketing sectors desiring to take advantage of the ubiquitous nature of SMS but which require a secure, reliable and highly confidential messaging and marketing approach can now take advantage of CellTrust SecureSMS. According to Mobile Marketing Association (www.mmaglobal.com) research, 89 percent of major brands plan to market via mobile phones in 2008.

According to Yankee Group Analyst Andrew Jaquith, "As demand for business-grade mobility and messaging increases, mobile devices will need security features with higher levels of assurance. Business services like mobile authentication, financial information feeds, and secure message delivery, for example, demand more security than what consumer-grade, unencrypted SMS can deliver."

The CellTrust SecureSMS Gateway manages and exchanges messages via CellTrust's highly Secure Mobile Information Management platform, giving businesses and government the ability to:

- Confirm text message recipients have received and opened their SMS messages;
- Remote wipe handset if lost or stolen;
- Use the same set of APIs to send both secure and normal SMS or "text messages";
- Confirm that the recipient's mobile device is able to receive secure SMS messages;
- Easily market and push the CellTrust SecureSMS micro-client to their customers' mobile phones so they can receive and send secure text messages instantly;
- Notify the sender when the recipient has opened to read the message;
- Definitively measure ROI of mobile programs and their effectiveness;
- Strengthen customer relationships through a trusted exchange;
- Meet security and compliance requirements without costly development or proprietary server infrastructure investments;
- Set aside concern that carriers, tower operators, infrastructure providers, and aggregators can intercept and read their confidential messages.

- more -

"Over the past few years there has been a surge in mobile messaging, both in consumer and business markets, with more than 1 billion text messages sent daily worldwide," explains CellTrust CEO Sean Moshir. "However, most consumer and corporate SMS solutions are still quite primitive, costly to purchase and deploy, and can cause widespread market security and reliability concerns. CellTrust's SecureSMS Gateway puts in place a trusted environment by providing software and services that deliver information with advanced security, unprecedented reliability, and an innovative foundation."

CellTrust Secure SMS™ Module operates in conjunction with patent-pending micro-client technology and is automatically and quickly installed on the mobile handset. The micro-client technology utilizes Advanced Encryption Standard (AES), one of the most popular algorithms used in symmetric key cryptography today, allowing businesses to send and receive communication to and from mobile-enabled target audiences to ensure a highly secure communication cycle.

AVAILABILITY & PRICING

CellTrust SecureSMS is immediately available worldwide for business and consumer download. Downloading the CellTrust SecureSMS™ client on the mobile device is free and immediately available at http://my.celltrust.com/SSMS. For more information, go to www.celltrust.com/getsecure.

*EDITORS NOTE: CellTrust Corporation will showcase its SecureSMS Gateway along with other mobile software and services brands at Showstoppers Barcelona on February 10, 2008 from 6:00 to 9:00 p.m. (18:00 to 21:00) at the Majestic Hotel, Barcelona, Spain. For more information on Showstoppers, go to http://www.showstoppers.com/events/showstoppersbarcelona.htm.

ABOUT CELLTRUST™ CORPORATION

CellTrust (www.celltrust.com) is a leading provider of mobile software for the secure and trusted exchange of information on mobile devices. CellTrust's Secure Mobile Information Management platform and suite of mobile applications are engineered to manage and deliver information and mobile content in a timely, intelligent, and secure manner from SMS to the most advanced micro-client delivery. In 160 countries using 400 carriers, CellTrust provides advanced mobile messaging and marketing solutions to customers and resellers in both convenient white label and customizable formats. CellTrust's mobile software benefits advertising, marketing, education, finance, travel and hospitality, technology, and government sectors, among other global industries. For more information, visit www.celltrust.com.

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