



CellTrust Secure SMS Selected as Finalist for Best of WiMAX World EMEA 2008 Industry Choice Award

SCOTTSDALE, AZ - May 13, 2008 – xchange magazine announced today that CellTrust has been selected as a finalist to receive the Best of WiMAX World EMEA 2008 Industry Choice Award for its Global SecureSMS™ Gateway. The awards recognize leaders in the development and deployment of WiMAX technologies. Nominations were open to exhibitors, sponsors and presenters of the WiMAX World EMEA Conference, May 19-21, in Munich, Germany. A select judging panel of experts from the WiMAX community chose 22 Industry Choice finalists among the nominees, including CellTrust's Secure SMS. It is now up to their peers to determine the winner.

Conference delegates will vote for the Industry Choice Award at the WiMAX World EMEA Conference. The winner will be announced May 20 during the Best of WiMAX World EMEA Awards presentation hosted by Eliot Weinman, conference co-chair and president of Trendsmedia, the events and publishing division of Yankee Group that produces WiMAX World Conferences & Expos, and Mike Saxby, group publisher of xchange. Awards also will be given to outstanding WiMAX technology innovators in five additional categories. All winners will be featured in the July issue of xchange as well as on the WiMAX World and xchange Web sites.

“xchange congratulates the finalists in this contest,” said Mike Saxby, group publisher of xchange. “The Industry Choice nominees are among the best and brightest in the field, showcasing the rapid advancement of WiMAX technology.”

Eliot Weinman, conference co-chair added, "We're excited about this prestigious and objective awards program and the innovation represented by its nominees."

CellTrust's SecureSMS Gateway allows businesses to exchange critical information with customers in a trusted environment on the mobile device. Setting itself apart from consumer-grade SMS, CellTrust's SecureSMS Gateway gives the message sender the ability to confirm when text messages are delivered and/or read via a highly encrypted, tamper-proof transfer process. The solution also allows no size limitations along with remote wipe functionality that ensures users can wipe the handset if it is lost or stolen.

"We are thrilled to be selected as a finalist for the Best of WiMAX World EMEA 2008 Industry Choice Award chosen by WiMAX experts throughout the community," said Sean Moshir founder and CEO of CellTrust. "A lot of hard work and dedication went into our SecureSMS Gateway and to be recognized by our peers is very special. We feel the need for exchanging sensitive information via SMS in a trusted environment will continue to grow and open many doors for governments, banks, individuals and organizations alike."

Finalists were selected by an independent judging panel, including Craig Mathias, principal, Farpoint Group; Will Strauss, principal analyst, Forward Concepts; Adlane Fella, CEO and founder, Maravedis Inc.; Caroline Gabriel, lead research analyst, Rethink Research; Philip Marshall, vice president of enabling technologies, Yankee Group; and representatives from xchange and Trendsmedia.

For more information on the Best of WiMAX World EMEA Awards, visit www.xchangemag.com/wimaxaward2008.

About Celltrust Corporation

CellTrust is a leading provider of mobile software for the secure and trusted exchange of information on mobile devices. CellTrust's patent pending Secure SMS Gateway™ featuring Secure SMS and a suite of mobile applications provide advanced mobile messaging and marketing solutions to customers and resellers in the financial services, advertising, marketing, education, travel and

hospitality, technology, and government sectors, among other global industries. For more information, visit www.celltrust.com.

About xchange

Founded in 1996, xchange is a monthly magazine for facilities-based service providers offering voice, data, wireless, IP, WiMAX and content. Its seasoned editors do more than simply report on industry news; they dig beneath the surface to provide analysis on what new equipment, new services, new regulatory activities and other new developments mean to xchange's readers. The publication has an online buyer's guide; a companion Web site, www.xchangemag.com; a weekly newsletter; and it hosts Webinars and publishes eBooks on special topics on a periodic basis.

About Trendsmedia

Trendsmedia is an integrated media firm serving emerging technology markets. Trendsmedia's mission is to help their clients stay ahead of the major technology trends that are likely to impact their businesses significantly. Trendsmedia provides their clients with independently researched and produced media products that target emerging technology markets in depth, including focused conferences, independently produced online media, and in-depth newsletters and market intelligence studies. For more, see www.trendsmedia.com.

About WiMAX World Conference & Expo

WiMAX World Conference & Expo is the largest event series in the world focused on WiMAX and mobile broadband. WiMAX World Conference & Expo is dedicated to providing a balanced view of where WiMAX stands today and what role it will play in the future of one of the fastest-growing market segments in the world — wireless and mobile broadband. WiMAX World incorporates all of today's converging and diverging issues surrounding WiMAX and mobile broadband. WiMAX World provides a comprehensive view of all the related technologies, as well as regulatory and spectrum challenges, and the business opportunities and risks as they relate to all the key constituencies involved in this critical marketplace. In 2008, WiMAX World will be produced in Asia, Europe and the United States. For more information, visit www.wimaxworld.com.

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