

## FOR IMMEDIATE RELEASE

## Arizona-Based Mobile Security Leader CellTrust Garners Three Industry Awards in 50 Days for Secure SMS Gateway

CellTrust's Secure SMS Gateway Is Available in More Than 160 Countries on 400 Carriers Worldwide

SCOTTSDALE, AZ – June 10, 2008 – CellTrust™ Corporation (www.celltrust.com), a leading secure mobile information management and delivery provider, announced today that it has been designated for three different awards for technology innovation in less than two months as it continues to establish itself as the preeminent voice in mobile security. Consumers will continue to utilize mobile devices more frequently to purchase every day items as well as complete financial transactions as wireless networks provide more robust, secure methods to conduct business.

On March 25, 2008, the CellTrust SecureSMS™ Gateway was selected as a finalist in the Third Annual CTIA Emerging Technology Awards. The E-Tech Awards program gives industry recognition and acknowledges the best wireless products and services. Just one month later on April 29, 2008, CellTrust was named winner of the annual FierceWireless "Fierce 15" list, designating it as one of the top wireless companies of the year. And finally, on May 13, 2008, xchange selected CellTrust as a finalist to receive the Best of WiMAX World EMEA 2008 Industry Choice Award for its global Secure SMS Gateway.

Sean Moshir, CEO and founder of CellTrust is a leading authority in IT and mobile security, and has attracted over \$40 million (USD) in investment and venture capital over the last decade for various companies he has established in Arizona. "We will continue to generate investment opportunities in Arizona while providing a secure mobile gateway to the world," said Moshir. "CellTrust is excited about the growth and promise of technology in Arizona, and we look forward to helping other businesses see the value and promise that this area has to offer."

"We applaud the efforts of CellTrust as they become one of the many companies successfully making progress in mobile security technology," said Sandra Watson with the Arizona Department of Commerce and Executive Director of the Governor's Council on Innovation and Technology (GCIT). "Arizona is poised to become a global leader in

this area, and GCIT's mission remains dedicated to elevating Arizona's global competitiveness in the 21<sup>st</sup> century."

The state of Arizona is renowned for its leadership in innovation and has been ranked tenth in the United States for the size of its technology and science workforce. CellTrust is working to expand on Arizona's great history of innovation.

CellTrust's Secure SMS Gateway allows businesses to exchange critical information with customers in a trusted environment on the mobile device. Setting itself apart from consumer-grade SMS, CellTrust's Secure SMS Gateway provides end-to-end privacy via a highly encrypted, tamper-proof transfer process. The sender also has the ability to confirm when text messages are delivered and/or read. The solution also allows no size limitations along with remote wipe functionality that ensures users can wipe the handset if it is lost or stolen.

## **About CellTrust Corporation**

CellTrust is a leading provider of mobile software for the secure and trusted exchange of information on mobile devices. CellTrust's patent pending SecureSMS Gateway™ featuring Secure SMS and a suite of mobile applications provide the ability to exchange encrypted information ensuring end-to-end privacy for advanced mobile messaging, mobile banking and mobile marketing solutions to customers and resellers in the financial services, advertising, marketing, education, travel and hospitality, technology, and government sectors, among other global industries. For more information, visit www.celltrust.com.

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