



COMERICA BANK
ARIZONA COMPANIES TO WATCH
CELEBRATING SECURE-SMS EXPERIENCE



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CellTrust Honored as One of 2008 Comerica Bank Arizona Companies to Watch

2008 an award winning year for CellTrust [SecureSMS](#)

Scottsdale, Ariz., Oct. 14, 2008 – CellTrust Corporation (www.celltrust.com), a leading provider of secure mobile messaging and applications, has been recognized as one of the 2008 *Comerica Bank Arizona Companies to Watch*. CellTrust will be receiving its fourth award this year when it is honored at an awards ceremony during the second annual *Comerica Bank Arizona Companies to Watch* event, Nov. 11 at the Phoenix Convention Center from 6-9 p.m. In addition, five companies will receive the Spotlight Awards in the following areas: Company Culture, Customer Service, Change/Innovation, Community and Commerce at the event.

“Comerica Bank Arizona Companies to Watch awardees are one of the reasons that Arizona leads the country in economic growth. Through the efforts of great employees who deliver innovative products and services, these companies are growing at over four times the national average!” says Joan Koerber-Walker, CEO of the Arizona Small Business Association. *“ASBA is proud to be supporting this growing community of excellent companies. It’s about time they got the recognition they so richly deserve,”* Koerber-Walker adds.

CellTrust provides a [Secure SMS Gateway](#), which enables organizations to exchange critical information in a trusted environment on the mobile device with end-to-end privacy via a highly encrypted, tamper-proof process. The sender also has the ability to confirm when text messages are delivered and/or read.

“CellTrust is honored to be selected as a company to watch – and is committed to generating investment opportunities in Arizona while providing security and peace of mind to the mobile economy,” said Sean Moshir, CEO of CellTrust. *“CellTrust believes in the growth and promise of technology in Arizona, and look forward to the next level of innovation as we move into 2009.”*

Companies considered for the *Comerica Bank Arizona Companies to Watch* list must be second-stage companies, defined as having 10 to 100 full-time-equivalent employees and generating \$750,000 to \$100 million in annual revenue or working capital from investors or grants. In addition, the companies must be privately held and headquartered in Arizona.

Judges evaluated the companies for their demonstrated intent and capacity to grow based on one or more of the following

- Employee or sales growth.
- Exceptional entrepreneurial leadership.
- Sustainable competitive advantage
- Other notable factors that showcase the company's success.

Comerica Bank Arizona Companies to Watch is presented by ASBA (the Arizona Small Business Association), Arizona's number one business association in collaboration with the Edward Lowe Foundation. The Edward Lowe Foundation supports entrepreneurship through research, recognition and educational programs, which are delivered through entrepreneur support organizations (ESOs) like ASBA, with a focus on second-stage companies.

CellTrust's award winning year

Already designated for three different awards for technology innovation during the first two quarters of 2008, on March 25, 2008, the CellTrust SecureSMS™ Gateway was selected as a finalist in the Third Annual CTIA Emerging Technology Awards. The E-Tech Awards program gives industry recognition and acknowledges the best wireless products and services. Just one month later on April 29, 2008, CellTrust was named winner of the annual FierceWireless "Fierce 15" list, designating it as one of the top wireless companies of the year. And finally, on May 13, 2008, xchange selected CellTrust as a finalist to receive the Best of WiMAX World EMEA 2008 Industry Choice Award for its global [Secure SMS Gateway](#).

Sean Moshir, CEO and founder of CellTrust is a leading authority in IT and mobile security, and has attracted over \$40 million (USD) in investment and venture capital over the last decade for various companies he has established in Arizona.

Information about *Comerica Bank Arizona Companies to Watch* can be found at www.asba.com and www.AzCompaniesToWatch.org

About CellTrust Corporation

CellTrust is a leading provider of secure mobile messaging and applications. CellTrust's patent pending Secure SMS Gateway™ featuring [Secure SMS](#) and a suite of mobile applications provide advanced secure mobile messaging and information management solutions across 218 countries and over 700 carriers. CellTrust ensures the secure and trusted exchange of information on mobile devices to the financial services, healthcare, government, education, energy, information technology, marketing, and travel, among other global industries. For more information, visit www.celltrust.com.

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