



## **FOR IMMEDIATE RELEASE**

### **CellTrust Wins Three Mobile Star Awards**

*CellTrust Awarded two Gold and one Silver Star in Enterprise and Consumer Categories*

**Scottsdale, AZ – November 19, 2008** — CellTrust, ([www.celltrust.com](http://www.celltrust.com)) a leading provider of secure mobile messaging and applications, today announced that it has won Gold and Silver Mobile Star Awards™ from MobileVillage®, the 15-year leader in market development and news services about mobile technology.

The seventh annual Mobile Star Awards™ program honors and promotes the top companies, products, deployments, and leaders in mobile and wireless technology. Winners are chosen by subscribers to *Go Mobile*®, MobileVillage's free email newsletter sent to technology executives, mobile professionals, IT managers, developers, and top tech journalists.

CellTrust has been recognized with the following awards:

- Gold Star: Enterprise Software: Encryption or Firewall Security category
- Gold Star: Visionary: Consumer Software
- Silver Star: Visionary: Enterprise software

“Despite the economic slowdown, recent studies have predicted minimal impact on the mobile and wireless industry,” says MobileVillage Editor Gary Thayer. “People have fallen in love with mobile productivity and entertainment products, and there’s a real desire to discover and share the latest and greatest. This year we had a record 2,300 votes from both MobileVillage readers who are eager to share their knowledge.”

“CellTrust is honored to be selected as a winner in these categories – and is committed to maintaining its position as a thought leader in the market and continuing to develop its presence in mobile security,” said Sean Moshir, CEO of CellTrust. “As we move into 2009, CellTrust will persist in addressing mobile security across a variety of industries to ensure privacy and compliance.”

Over the last two decades, Sean Moshir led several industry changing technology initiatives from the birth to the boom of the Internet including the development of the world's first network management language, ManageWare and NetBasic, which was sold to IBM and Novell respectively. He then co-developed the first network anti-virus VAP, eventually acquired by Symantec. Moshir went on to found the security patch vulnerability management and remediation company PatchLink (now Lumension Security), licensing PatchLink Update to provide many top level US government agencies such as the FBI, US ARMY, US NAVY, NASA, NIST, DISA, VA, NIH, USDA, EPA, HHS and numerous local and state government agencies with state-of-the-art Internet security. As well, Fortune 500 companies around the world such as Shell, Lockheed Martin, Novell, IBM, Thompson, Kraft Foods, Harley Davidson and Bank of America, thus creating a new a multi-million dollar industry.

Moshir has now created a new product category within the mobile space by securing SMS the most popular mobile application on the planet. Already designated for three different awards for technology innovation during the first two quarters of 2008, on March 25, 2008, the CellTrust SecureSMS™ Gateway was selected as a finalist in the Third Annual CTIA Emerging Technology Awards. The E-Tech Awards program gives industry recognition and acknowledges the best wireless products and services. Just one month later on April 29, 2008, CellTrust was named winner of the annual FierceWireless "Fierce 15" list, designating it as one of the top wireless companies of the year. In addition, on May 13, 2008, xchange selected CellTrust as a finalist to receive the Best of WiMAX World EMEA 2008 Industry Choice Award for its global [Secure SMS Gateway](#).

Most recently, CellTrust was recognized as one of the 2008 *Comerica Bank Arizona Companies to Watch* in October, and on November 11, 2008 won the 2008 *Comerica Bank Arizona Companies to Watch Commerce Award*. And finally, CellTrust was selected as the global and North American winner in the Mobile Marketing Association's (MMA) Fourth Annual Global Mobile Marketing Awards for their work with the Yearling Harlem Success Academy Charter School and Best Use of Mobile Marketing for Relationship Building.

This year's Mobile Star Awards winners are posted online at <http://www.mobilevillage.com/awards.htm>.

### **About CellTrust Corporation**

CellTrust is a leading provider of secure mobile messaging and applications. CellTrust's patent pending Secure SMS Gateway™ featuring [Secure SMS](#) and a suite of mobile applications provide advanced secure mobile messaging and information management solutions across 218 countries and over 700 carriers. CellTrust ensures the secure and trusted exchange of information on mobile devices to the financial services, healthcare, government, education, energy, information technology, marketing, and travel, among other global industries. For more information, visit [www.celltrust.com](http://www.celltrust.com).

### **About MobileVillage®**

Founded in 1993, MobileVillage is a market and solution development company dedicated to advancing mobile and wireless productivity in a wide range of industries. MobileVillage accomplishes this by fostering education and alliances through its Mobile "Best of Breed" solution identification, event partnerships, an online industry directory, industry job postings, daily online news, its widely respected *Go Mobile®* newsletter, a Mobile Mentors™ program, and popular annual Mobile Star Awards™ program. Visit MobileVillage online at [www.mobilevillage.com](http://www.mobilevillage.com).

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