



FOR IMMEDIATE RELEASE

CellTrust FlightAssist Improves Passenger Flow While Reducing Environmental Impact through Free Mobile Flight Monitoring at SFO San Francisco International Airport

SFO Text Service Provides Real-Time Flight Arrival Information for Mobile Users

San Francisco Calif., and Scottsdale, Arizona – November 26, 2008 – CellTrust Corporation (www.celltrust.com), a leading provider of secure mobile messaging and applications, announced today that it has launched its FlightAssist™ real-time flight monitoring solution at San Francisco International Airport (SFO), delivering a free service that will provide information on flight arrival times and other information to passengers and those traveling to the airport to pick up travelers. With CellTrust's FlightAssist service, passengers can notify a circle of friends in real-time through text messages on a cell phone if there is a flight delay or cancellation at SFO. CellTrust's FlightAssist is also the first mobile text flight monitoring service in North America to offer a convenient flight carbon offsetting option through its partnership with Carbonfund.org.

"I applaud CellTrust and San Francisco International for their joint initiative and early adoption of this very sensible approach to reduce emissions while making travel more efficient," said Eric Carlson, Executive Director of Carbonfund.org. "Using the mobile phone to relay flight information and help manage automobile congestion and resulting emissions in and around SFO serves as an excellent method for airports around the globe."

Real-time mobile flight monitoring and airport information management is expected to significantly streamline the passenger flow to and from the airport. Flight delays, cancellations, gate changes and flight arrivals are communicated within seconds to the recipient's mobile phone. Those picking up passengers will receive notification should there be a change while the passenger is still on board the airplane. FlightAssist helps everyone remain one step ahead and takes the guess work, stress and endless waiting out of flying and picking up at the airport.

"CellTrust is pleased to partner with an award-winning airport like San Francisco International to tackle traffic emissions on the ground through mobile flight information management," said Sean Moshir, founder and CEO of CellTrust. "FlightAssist provides a great option for passengers; those involved in with a flight logistically; for the environment; and for the airport itself in terms of cost reduction and stakeholder satisfaction. The bottom line is: if you take care of the planet - the planet will take care of you."

Benefits for the Passenger

- Passengers and those picking or dropping off can select the flight on www.flysfo.com
- Text messages are sent to the user's phone if there is a flight delay, cancellation, and when the flight arrives at SFO
- Optionally, the same information can be sent to up to four other phone numbers to keep them updated about a particular flight
- Setting up the mobile text flight alert service can be done 72 hours ahead
- Those picking up will get arrival details by text while passengers are still in the air
- Opportunity for carbon offsetting of flights via the mobile phone through www.carbonfund.org

Benefits for the Airport

- Reduced traffic congestion and its environmental impact
- Improved passenger flow
- Faster, safer airport thoroughfares for pedestrians and vehicles
- Higher traveler satisfaction
- Mobile channel for airport information management
- Minimal resources needed for deployment and maintenance

The free service will be available from today November 26, 2008 through www.flysfo.com. However, based on the cell phone carrier, standard rates/other charges may apply.

About CellTrust Corporation

CellTrust is a leading provider of secure mobile messaging and applications. CellTrust's patent pending Secure SMS Gateway™ featuring Secure SMS and a suite of mobile applications provide advanced secure mobile messaging and information management solutions across 218 countries and over 700 carriers. CellTrust ensures the secure and trusted exchange of information on mobile devices to the financial services, healthcare, government, education, energy, information technology, marketing, and travel, among other global industries. For more information, visit www.celltrust.com.

About Carbonfund.org

Carbonfund.org is the country's leading nonprofit carbon reduction and offset organization, making it easy and affordable for individuals, businesses and organizations to reduce their climate impact. Carbon offsets enable individuals and businesses to reduce carbon dioxide emissions they are responsible for in their everyday lives by supporting third-party validated renewable energy, energy efficiency and reforestation projects where they are most cost effective. For more information, visit www.carbonfund.org.

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Media Contact:

Kirsten Woodard or Yasmin Ezaby

Global Results Comms (GRC) for CellTrust

+1 949-608-0276

kwoodard@globalresultspr.com or yezaby@globalresultspr.com