



**FOR IMMEDIATE RELEASE**

## **CellTrust's SecureSMS™ Appliance Selected Winner for Best Enterprise Enabler Application for the RCR Ecosystem Awards**

*SecureSMS Appliance Selected as Innovative Messaging Security Solution*

**Scottsdale, AZ – December 21, 2009** – CellTrust ([www.celltrust.com](http://www.celltrust.com)) announced today that RCR Wireless, a premier news source for the wireless communications industry, has named CellTrust's SecureSMS Appliance as the winner of the 2009 inaugural RCR Wireless Ecosystem Award in the category of Enabler Application – Enterprise. These influential awards highlight companies that have demonstrated success, innovation, and excellence in the industry.

“We are honored to receive this award from RCR Wireless in recognition of CellTrust's SecureSMS Appliance,” said Sean Moshir, Chairman and CEO of CellTrust. “This award reinforces the value that secure messaging delivers to the enterprise space.”

CellTrust recently launched the CellTrust SecureSMS™ Appliance for the enterprise market. This is the first global enterprise appliance to offer secure SMS communication for handset-to-handset, application-to-handset or vice versa, with highly encrypted end-to-end security in compliance with HIPAA, FISMA, and Sarbanes-Oxley, ensuring that information is kept private and only delivered to the intended recipient.

The SecureSMS™ Appliance manages and exchanges messages via CellTrust's highly Secure Mobile Information Management platform to:

- Meet security, privacy and compliance requirements without costly development
- Set aside concern that carriers, tower operators, infrastructure providers, aggregators, and others can intercept and read text messages
- Confirm that text message recipients have received and opened SMS messages
- Use the same set of APIs to send both secure and standard SMS or text messages

- Remotely “wipe” the handset if lost or stolen
- Definitively measure the Return-on-Investment of the mobile channel via SSMS
- Reduce overall cost of communications

The CellTrust SecureSMS™ Appliance instantly connects the enterprise with over 700 carriers around the world and operates on many handsets from variety of manufacturers. The direct connection to carriers via cell towers significantly reduces the costs and time associated with securing and provisioning a short code, enabling enterprise customers to immediately begin to securely send sensitive material via SMS.

### **About CellTrust Corporation**

CellTrust is a leading provider of secure mobile messaging and applications. CellTrust's patent pending Secure SMS Gateway™ featuring Secure SMS and a suite of mobile applications provide advanced secure mobile messaging and information management across 200+ countries and over 700 carriers. CellTrust ensures the secure and trusted exchange of information on mobile devices to the financial services, healthcare, government, education, energy, information technology, marketing, and travel, among other global industries. For more information about CellTrust's Global, African, North American and Australian operations: [www.celltrust.com](http://www.celltrust.com) [www.africa.celltrust.com](http://www.africa.celltrust.com) [www.celltrust.com.au](http://www.celltrust.com.au)

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