



FOR IMMEDIATE RELEASE

CellTrust SecureSMS PULSE Integrated to Santech Health for Secure Text Messaging of Biometrics and PHI will be Demonstrated at HIMSS 2013

Demonstrations will take place in Qualcomm Life Wireless Health Pavilion, Booth 759

SCOTTSDALE, ARIZONA – February 27, 2013 – CellTrust Corporation, the recognized worldwide leader in secure mobile communication (www.celltrust.com), today announced the company's flagship product [CellTrust SecureSMS® PULSE](#) for healthcare has been integrated with SanText®, [Santech Health](#)'s mobile messaging platform and will demonstrate connection with the Qualcomm Life 2net platform at the Annual [HIMSS](#) Conference and Exhibition March 3-7 in New Orleans.

[CellTrust SecureSMS® PULSE](#) is a HIPAA compliant solution that allows for the encryption and security of the Protected Health Information (PHI) sent with Secure Text Messaging from Santech Health's application.

SanText® will be connected to the [Qualcomm Life 2net platform](#) from one of 12 pods within the Qualcomm Life Wireless Health Pavilion. Santech and CellTrust will demonstrate to health technology and IT professionals how the back-end technology works, as well as discuss the implications the technology has for healthcare communication.

"[Santech](#) is excited about utilizing CellTrust's secure text messaging product to send message alerts that incorporate biometric readings from remote health sensors." said John Fessler, CEO, Santech Health. "The advantage of [CellTrust SecureSMS PULSE](#) over other mobile apps is that when Data/Wi-Fi is not available CellTrust's use of the TCCC (Telecommunication Critical Control Channel) keeps the communication moving."

[Santech Health](#) will demonstrate how biometric readings from remote sensors that serve as glucometers, weight scales or blood pressure monitors support patient biometric information gathering. Santech will take these biometric readings and apply a messaging trigger, and if the value is above or below a certain level, the application will send an alert to the patient and the medical provider, as well as a social supporter or caregiver, if necessary – via an SMS message, SecureSMS message, email or through Santech's proprietary mobile application.

"[CellTrust SecureSMS PULSE](#) provides support for many different applications in healthcare communication, and we look forward to working with Santech to biometric use cases with the HIMSS community." said [Sean Moshir](#), CEO and Chairman of

CellTrust Corporation. “[CellTrust SecureSMS PULSE](#) communication response time, reduces administration costs, increases mobility and reliability of doctors, and, most importantly, improves the care that healthcare professionals can offer to their patients.”

[CellTrust SecureSMS PULSE](#) is a HIPAA compliant secure mobile communication solution featuring CellTrust’s secure messaging service and Smart Pager technology. Created specifically for healthcare professionals, CellTrust SecureSMS PULSE users can communicate with a single Corporate Liabe or Individual Liabe device. CellTrust SecureSMS PULSE is engineered on the CellTrust SecureCore™, comprised of a suite of secure mobile applications.

About CellTrust Corporation

CellTrust is the leading provider of [Secure Mobile Communication](#) and [Mobile Aggregation](#) for Healthcare, Government, Financial Services, and Enterprise across 200+ countries and over 800 carriers and mobile operators, with compliance to HIPAA, FIPS, SOX and FISMA. CellTrust SecureSMS® is available as an industry specific solution; CellTrust SecureSMS® PULSE for secure mobile healthcare communication; CellTrust SecureSMS® TRACK for secure mobile financial communication; CellTrust SecureSMS® VENTURE for secure mobile enterprise communication and CellTrust SecureSMS® COMMAND for secure mobile government communication.

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